




# Agricultural Competitiveness Project DAKMAN – HOA DONG & EATU COFFEE PRODUCING ALLIANCE

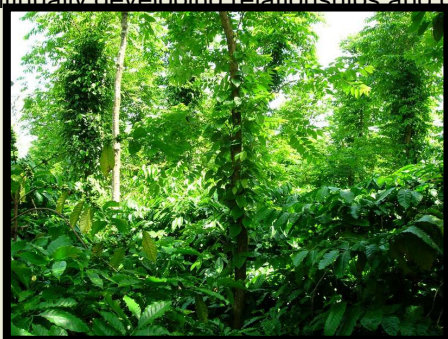
Origin Fact Sheet

## Vietnam

<b>Project title:</b>	<b>Agricultural Competitiveness Project A.C.P</b> DAKMAN – HOA DONG & EATU COFFEE PRODUCING ALLIANCE
<b>Organising entity:</b>	DAK MAN, a member of Volcafe
<b>Participating Group:</b>	Hoa Dong & Eatu Group (Rainforest Alliance Certified)
<b>Location:</b>	Eatu and Hoa Dong Commune, Krong Pak District, Dak Lak Province
<b>Project Duration:</b>	April 2010 – April 2012
<b>Background:</b>	<p>The Hoa Dong &amp; Eatu Group was created in 2009 as a result of Dakman's commitment to sustainable farming in 2006. Today a Coffee Producing Alliance has been formed between the group and Dakman under the Agricultural Competitive Project.</p> <p>The Agricultural Competitiveness Project is financed by the Vietnamese Government and the World Bank.</p> <p>Last year the Hoa Dong &amp; Eatu group established the involvement of 550 farmers who now have the opportunity to develop their skills and knowledge in sustainable farming and GAP under the ACP.</p> <p>Dakman applied to the Rainforest Alliance in 2008 and today has expanded to approve a total of 842 farmers with another 246 farmers expecting to be newly certified under the Rainforest Alliance Certification in 2010. The Hoa Dong &amp; Eatu Group farmers make up over 65% of the total Rainforest Alliance Certified farmers at Dakman.</p>
<b>Producing region:</b>	<p>Daklak is at the heart of Vietnam's coffee producing regions. Krong Pak district lies peacefully to the mid-east of Buon Ma Thuot in the central highlands. The coffee grown here has the reputation of being the highest quality in the country with distinct natural aromas thanks to longstanding traditional cultivation as well as the local climate and thick basaltic soil layer.</p> 

**Producing region:**

The Hoa Dong Eatu Group can produce up to 1221 mts per year of Rainforest Alliance Certified coffee, accounting for 43% of the total RFA certified coffee at Dakman (2855mts). The ACP alliance between the group and Dakman is another step towards improving farming practices and continually developing relationships and communications to work together at every stage of the process.



*The ACP Alliance Group and Rainforest farms in Hoa Dong, Buon Ma Thuot.*



**Alliance Policies and Aims:**

- To further develop the production of high quality sustainable coffee in Krong Pak for internal consumption and for export.
- To give farmers the opportunity and access to new methods in both agriculture and management in order to encourage responsible use of resources and reduce wastage.
- To increase yields, improve quality and guarantee higher incomes from the sale of certified coffees.
- To develop long lasting and committed relationships between Dakman and participating farmers in order to ultimately increase export volumes and the value of sales.
- To reduce wastage from post-harvest losses and improve overall coffee quality

**Alliance objectives:**

- Dakman will organise training for the farmers on GAP (Good Agricultural Practices) to the required standards set by the Rainforest Alliance Certification.
- Dakman will establish good management and organisation of the cooperative group.
- The Hoa Dong & Eatu group will benefit from the construction of new coffee drying yards.
- The group will be provided with the means and skills to start processing their own organic fertiliser reducing waste and future crop costs.

The group will initially be given priority by service providers to purchase regulation fertilisers and pesticides.

**Investment:**

Contributing Body	Contribution (US\$)
DAKMAN	7,966
ACP via DAKMAN	18,588
Hoa Dong & Eatu Group	260,414
ACP via Hoa Dong & Eatu Group	173,609
<b>Total</b>	<b>460,577</b>



For further  
information

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